

Jennifer Brofer

jennifer.brofer@gmail.com

HIGHLIGHTS OF QUALIFICATIONS

- Ten years of experience in print and broadcast journalism
- Excellent writing, video gathering and editing skills
- Organized, focused and meets deadlines

EXPERIENCE

Public Affairs Chief **Camp Pendleton, CA** **2009-2012**
• Produced more than 350 videos, articles and photos • Proofread more than 2,000 print products in adherence to Associated Press Stylebook • Distributed nearly 5,000 print and video products • Increased number of social media monthly active users by 19 percent • Manage production of weekly web-based newsletter at no cost to company
• Coordinate interviews with local and national media outlets • Maintain accountability for \$115K equipment inventory • Supervise and train a team of six employees in print and video production

TV Reporter/Editor **Naval Media Center, Washington, DC** **2006-2008**
• Shot and edited more than 100 video news packages • Served as on-air talent for military television show
• Managed video content for Marine Corps web site • Created over-the-shoulder graphics • Created database for logging video tapes • Created \$100K equipment inventory spreadsheet

Newspaper Reporter **Public Affairs Office, Parris Island, SC** **2003-2006**
• Wrote more than 150 articles for base newspaper, The Boot • Edited 8-page weekly newspaper • Managed contributing writers to ensure deadlines were met • Proofread stories to ensure quality control • Managed weekly distribution of more than 5,000 newspapers to base residents • Trained employees in layout and design

SKILLS

- Avid, Final Cut Pro, Adobe Premier, Photoshop, Microsoft Office, fluent in Mac/PC platforms, type 90 wpm

EDUCATION

Syracuse University **Syracuse, NY** **2008-2009**
S.I. Newhouse School of Public Communications
• 3.8 GPA; Dean's List; 30 Semester units in Broadcast Journalism
• Anchored and produced content for "The Juice" comedy news show in spare time

Northern Virginia Community College **Alexandria, VA** **2006-2008**
• 3.6 GPA; 22 Semester units in General Studies

AWARDS/AFFILIATIONS

- 1st Place, Television Spot Production, Thomas Jefferson Awards Program 2011
- 1st Place, Suicide Awareness PSA, Thomas Jefferson Awards Program 2011
- Marine Corps' Outstanding New Broadcaster 2006
- USMC Combat Correspondents Association, Secretary, San Diego Chapter June 2011-January 2012
- National Society of Collegiate Scholars, Member November 2008-Present